XTRAX INTERNATIONAL DIRECTORY

OUTDOOR ARTS & CIRCUS ONLINE

xtrax.org.uk/directory

OVER 1000 UK AND INTERNATIONAL

700+ ARTISTS PROFILES

Gobbledygook, *Ear trumpet* (c) Dominic Old

300+ PROMOTERS PROFILES

Corey Baker Dance, *Phone Box* (c) Steven Crammond

FREE

42 COUNTRIES REPRESENTED

SHOWS

Circus Geeks X Pangottic, *Project Vee* (c) Joe Clarke

OUTDOOR ARTS FESTIVALS AND EVENTS

Collectif Prêt à porter, *Le Diable au corps* (c) Paul Herrmann

VISITORS USE THE DIRECTORY TO FIND CONTACT DETAILS AND INFORMATION ON ARTISTS & COMPANIES

in 18 months the Directory received:

5039 page views	455 searched artists profiles	209 searched promoters profiles	258 searched shows	177 searched events

Top 10 countries by most visits

1) UK - 3940
2) SPAIN - 337
3) GERMANY - 126
4) FRANCE - 96
5) PORTUGAL - 56
6) ITALY - 42
7) NETHERLANDS - 38
8) BELGIUM - 34
9) IRELAND - 30
10) FINLAND - 19

XTRAX Directory contains work of all **genres, sizes and art forms**...

... and work from **culturally diverse** and **deaf** and **disabled** artists

XTRAX promotes the directory at ALL ITS EVENTS

Promotional material is available in English, Spanish and French!

Theatre Op de Markt, Hasselt (c) XTRAX

such as: FiraTàrrega, Platform 4:UK, Performing Arts Market in Seoul, GDIF and many others!

WHAT NOW?

Link your Social Media feeds and Your Facebook and Twitter posts will appear by your profile

CREATE YOUR PROFILE IN ENGLISH, FRENCH AND SPANISH TO REACH INTERNATIONAL BOOKERS & PROMOTERS

REGULARLY UPDATED PROFILES WILL FEATURE PROMINENTLY ON THE WELCOME PAGE OF **XTRAX ID** TO DRIVE EVEN MORE TRAFFIC YOUR WAY

Bookmark relevant profiles to help promote your show or plan your event

CREATING YOUR PROFILE **TAKES MOMENTS, COSTS NOTHING** AND CAN PAY **HIGH DIVIDENDS** IN HELPING TO GROW YOUR **NETWORK, PROMOTE** YOUR SHOWS, **PROGRAMME** YOUR EVENTS, AND MUCH MORE **LOCALLY AND INTERNATIONALLY**

CALL · EMAIL · VISIT

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LOTTERY FUNDED
Supported using public funding by ARTS COUNCIL ENGLAND