

XTRAX Shorts – Application Pack

XTRAX Shorts is a platform event for artists and companies to pitch work to UK and international festival representatives, promoters, producers, and outdoor arts professionals.

On **Thursday 25th and Friday 26th February** XTRAX is joining forces with [Tête-à-Tête](#), Germany's biggest international street theatre festival and [Bússola](#), Portugal's leading agency for Outdoor Arts to host a series of two Virtual XTRAX Shorts artist pitching sessions.

The event will be hosted virtually on Zoom. The programme will feature 16 artists and companies from across the UK, Germany and Portugal who will each pitch their new outdoor projects that are ready for touring from summer 2021.

The session will be hosted by the XTRAX team and accompanied by Julia von Wild, co-Artistic Director of Tête-à-Tête and Bruno Costa co-Director of Bússola who will ask the artists questions in between pitches.

You can apply now to be selected for this opportunity.

The deadline for submission is: Monday 4th January 12:00 pm (GMT)

Please complete the online application form, found [here](#).

For questions please contact: elena@xtrax.org.uk

This pack shares guidance notes on how to apply including information on:

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This activity is supported by **Platform 4:UK**, XTRAX's Arts Council of England funded project for international collaboration in outdoor arts.



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What is XTRAX Shorts?

XTRAX Shorts is a platform event for artists and companies to pitch work that is ready for tour in summer 2021, to UK and international festival representatives, promoters, producers, and outdoor arts professionals.

XTRAX Shorts supports artists by giving them the opportunity to present a project to people who might like to commission, book their work or support it in other ways, such as in-kind or low-cost provision of rehearsal space, mentoring, or advocacy. For programmers and producers, this is a chance to network with peers in the international circuit and discover new work from a broad range of artists.

Who can apply?

Any UK artist or company from any artistic discipline with an outdoor project that is available for touring can apply.

If you have previously applied and were unsuccessful, you may re-apply.

What projects can be presented?

- We are looking for new shows that are available to tour in summer 2021 and have either never been performed or have not toured extensively before.
- If you would like to present a project that has been previously presented, please explain when and where it has been shown before and why it should be given this platform.
- Projects can be of any scale. Whilst we welcome proposals for large-scale projects, you should consider that programmers will be looking for small and medium-scale work that can easily be toured abroad.
- Due to the disruption caused by the COVID-19 pandemic in 2020, we are particularly keen to feature work from artists and companies that consider their work safe for presentation.

How will projects be presented?

We invite you to be creative in your approach to the presentation however there are a few things to consider:

- Presentations should last no longer than 5 minutes in total.
- Pitches should be presented in English.
- Speak clearly and concisely about your show or idea and give an interesting pitch. Many in the audience will be international delegates, for whom English is not their first language.
- Presentations should be supported by visual aids – photographs, drawings or films. We can offer advice on how best to do this ahead of pre-recording your pitch with us.
- Pitches will be pre-recorded with a member of the XTRAX team in early January via zoom and then screened on the day of the event.
- Following your pitch, you will be invited for a short Q&A with our international delegates.

Selection Process

The selection will be based on:

- The quality and originality of the project.
- Suitability and availability for long-term touring in the UK and abroad from summer 2021.
- Evidence that the company can make a dynamic presentation and do so in the English language.
- The track record of the artist or company.
- Evidence of COVID-19 Health & Safety assessment.

We expect to inform applicants if they are successful the week commencing **18th January 2021**.

The events will be held on **Thursday 25th and Friday 26th February 2:00 – 4:00 pm (GMT)**.

Full details will be confirmed with participants once the selection has been made.

XTRAX Directory

XTRAX ID (xtrax.org.uk/directory/) is our free listing of over 2000 UK and international street artists, shows, promoters, outdoor arts festivals and events. As part of this event



we ask that you create a profile, or updated your existing one, to reflect your company and show you would like to present.

Artists who are selected to pitch at the event will be given a profile on our website as part of our XTRAX Spotlight series and promoted to attending delegates. We will do this by linking through to your company and show profiles on the XTRAX Directory.

To show appreciation for taking the time to apply for this opportunity, **Artists who are not selected** to present at the event, will also be featured on the website in an additional listings page that will be circulated to all attending delegates.

To create your profile please [click here](#).