

XTRAX

Global Exchange

A celebration of the international outdoor arts sector

Friday 23 June 2017
The AHOY Centre, Borthwick Street, Deptford,
London, SE8 3JY

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www.festival.org | www.xtrax.org.uk

Welcome to the first XTRAX Global Exchange

We are delighted to be hosting this new event as part of the 2017 edition of the XTRAX / GDIF International showcase.

The Global Exchange is designed to introduce UK and international delegates to a selection of international outdoor arts markets, with a focus on their relationship to the UK arts sector.

The Global Exchange is all about facilitating connections, starting conversations and sharing information; promoters will get an overview of outdoor arts markets across Europe and different funding structures.

This year we are pleased to be joined at the Global Exchange by over 50 representatives from across the UK, Europe and beyond. We hope that this event will open opportunities for future relationships and remarkable partnerships.

For XTRAX, international collaboration is at the heart of what we do; we are proud to be part of the international outdoor arts community and we value the relationships we have with our partners in Europe and across the world. We'd like to say a huge thank you to our panelists and speakers who have travelled from Germany, Portugal and Spain to be here with us. We hope to continue this format in future editions of the showcase, so if you would like to share information about the outdoor arts in your country in the coming years, please talk to one of the XTRAX team.

This event is supported by Arts Council England through Grants for the Arts and we are pleased that XTRAX has received additional Arts Council England investment to support our Platform 4:UK programme, promoting the work of UK artists internationally. We are very fortunate to have the support of some committed and creative staff in Arts Council England who value the outdoor arts sector and our work within it, and we are grateful for this.

We hope you enjoy the first of many XTRAX Global Exchange events, and we look forward to meeting you over the weekend.

The XTRAX Showcase Team

Event Schedule

Date: Friday 23 June 2017

Venue: The AHOY Centre, Borthwick Street, Deptford, London, SE8 3JY

Chaired by Angus MacKechnie, Director of ISAN, and Lina Johansson, Joint Artistic Director of Mimbre.

10.30: Arrival - Tea, coffee and networking

10.45: Introduction & overview of the XTRAX Global Exchange
XTRAX team

11:00: Presentation about the UK sector
Angus MacKechnie (Director of ISAN)
Lina Johansson (Joint Artistic Director of Mimbre)

Followed by questions and answers with the panel

11.30: Presentation about the Spanish sector
Jordi Duran (Artistic Director of FiraTàrraga)
Isabel Jiménez (International Relations at Artekale)
Mar Pérez Unanue (Director of the London Office, Catalan Arts-Government of Catalonia, ICEC-Catalan Institute for the Cultural Companies)

Followed by questions and answers with the panel

12.00: Presentation about the German sector
Julia von Wild (Co-Director of Internationales Straßentheaterfestival tête à tête Rastatt and Zweifellos)
Bettina Linstrum (Director of Arts Agenda)

Followed by questions and answers with the panel

12.30: Presentation about the Portuguese sector
Bruno Costa (Co-Director of Bússola)
Julieta Aurora Santos (Artistic Director of Teatro do Mar)

Followed by questions and answers with the panel

13.00: Lunch and Networking

14:00: Guided walk to the King William Lecture Theatre, University of Greenwich for the Spotlight on South Korea

Panellists Biographies

UNITED KINGDOM 



ANGUS MACKECHNIE – Executive Director of ISAN

Angus MacKechnie is the Executive Director of the Independent Street Arts Network (ISAN). Prior to that he worked at the National Theatre, where he was Producer of the Watch This Space Festival and the Platforms programme and was given the Rayne Award for his services to the company. He worked as director on two pieces with the circus/dance company Joli Vyann and sits on the boards of Mimbire and Upswing. He was a Fellow on the 2014/5 Clore Cultural Leadership Programme. Previously, he ran a small-scale touring theatre company and worked as an actor, director and writer, after training at Guildhall.

W: isanuk.org | [@AngusMackers](https://twitter.com/AngusMackers)



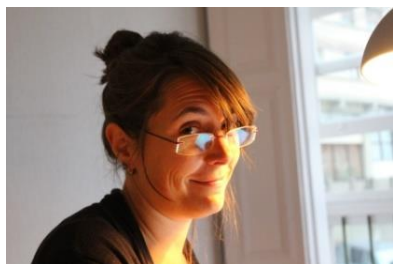
LINA JOHANSSON – Joint Artistic Director of Mimbire

Lina Johansson is Artistic Director of Mimbire as well as working as director, specialist choreographer and movement director for circus, theatre and opera. Mimbire has toured outdoor performances across UK and Europe for over 18 years fusing acrobatics, dance and humour to create visual poetry in unconventional performance spaces.

Lina leads on Mimbire's vision and artistic programme, including the company's programme for local, young people.

W: mimbire.co.uk

SPAIN 



ISABEL JIMÉNEZ - International Relations at Artekale

Isabel spent her first years working as a coordinator for the professional associations of theatre and circus companies in Andalusia. There, she acquired knowledge from both an institutional as well as an artistic point of view. She now works as a freelancer and is very much involved in cultural development.

Artekale was born in 2004 with the purpose of enhancing, promoting and spreading the Street Arts in the basque territory.

W: artekale.org



JORDI DURAN - Artistic Director of Fira Tàrrrega

Jordi Duran is Artistic Director of Fira Tàrrrega.

FiraTàrrrega is the international market for performing arts that takes place every year in Tàrrrega during the second weekend in September. Founded in 1981, it is a great shop window of what is going on in performing arts, with an eclectic programme that includes indoor shows and places special emphasis on street arts, visual and unconventional shows. As a meeting place and an international point of reference for debate, the main objective of FiraTàrrrega is to boost the performing arts market, opening the door to the internationalisation of the companies.

W: firatarrega.cat



MAR PÉREZ UNANUE – Director of the London Office Catalan Arts-Government of Catalonia, ICEC-Catalan Institute for the Cultural Companies

In October 2011 Mar moved from Barcelona to London and started working as head of Catalan Arts/ ICEC London Office. One of her main jobs is to help companies and artists based in Catalonia to get access to international markets, and be present at professional fairs, market events and festivals, focusing on the UK scene, as well as Ireland, USA, Canada and Asia. ICEC aims to establish links with other professionals and organisations both ways, mostly to build cultural and professional bridges between Catalonia and the rest of the world and exploring opportunities and finding partners.

W: catalanarts.cat

GERMANY



JULIA VON WILD - Co-Director of Internationales StraBentheaterfestival tête à tête Rastatt and Zweifellos

Julia Von Wild is Co-Artistic Director (along with Kathrin Bahr) of the street theatre festival tête à tête in Rastatt, one of the biggest festivals of its kind in Germany attracting an audience of about 200.000 people. The festival has grown to become the most important German festival for outdoor arts, inviting German and international artists to present medium and large scaled open-air productions to a big audience and European promoters.

W: www.tete-a-tete.de / zweifellos.jimdo.com



BETTINA LINSTRUM – Director of ArtsAgenda, Consultant & Coach

Bettina Linstrum is Director and founder of ArtsAgenda, a producing company dedicated to site-specific and Outdoor Arts. She began her career at Kulturbüro in Cologne (Germany). In the past she has worked as Interim Director of ISAN (national outdoor arts development agency in the UK) Bettina's current projects include Caravan – a showcase for new English performance at Brighton Festival, German sector specialist for Platform 4: UK / XTRAX, Sura Medura, Artist Residencies in Sri Lanka with six other UK organisations and festivals. She also runs a Coaching practice to enhance professional & personal development and wellbeing in the creative industry.

W: artsagenda.co.uk

PORTUGAL 



BRUNO COSTA - Co-Director of Bússola

Bruno Costa is Master in Management for the Creative Industries with academic research on the international mobility of artists. Bruno is the Co-Director of Bússola, a Portuguese company supporting street arts sector, including the creative direction of Imaginarius – International Street Theatre Festival in Santa Maria da Feira and working as programme and strategy consultant for small-scale festivals.

W: bussola.com.pt



JULIETA AURORA SANTOS - Artistic Director of Teatro do Mar

Julieta Aurora Santos is an expert on Street Arts and an author, artistic director and researcher on creation for public space. She's Teatro do Mar's director, one of the oldest Portuguese street theatre companies, that's tour widely internationally. Julieta's work is essentially multidisciplinary, mainly crossing physical theatre with dance and circus, directed for street or non-conventional sites. At the same time, she develops work with communities, also ethnic or socially disadvantaged, building street performances with hundreds of people. Julieta is also the creative director and programmer of M.A.R., a very new and small-scale street arts Festival, in the city of Sines, Portugal.

W: teatrodomar.com

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